

**Amendments to the Claims:** This listing of claims will replace all prior versions, and listings, of claims in the application.

**Listing of Claims:**

1. (Previously Presented) A display device comprising:

a display part made of a roll-up, sheet-like direct-view display element;

a take-up part attached on one end of the display part, the take-up part allowing the display part to be rolled up;

a pulling part attached on an other end of the display part, the pulling part allowing the display part to be roll out; and

a holding part for holding the display part from behind, wherein

the holding part is formed of linkage, which are stored on a rear surface of the display part when the display part is rolled up, and are stretched across the rear surface of the display part when the display part is rolled out; and

the linkage includes:

at least two rails; and

a rail intersection for rotatably supporting the two rails at a center of the two rails.

2. (Previously Presented) The display device of claim 1, wherein

the linkage includes two rails crossing in a shape of an X, and

the take-up part and the pulling part each comprise:

a first rail support for supporting one end of one of the rails rotatably; and

a second rail support for supporting the other end of the rail rotatably and slidably.

3. (Previously Presented) The display device of claim 1, wherein

the linkage includes a first rail and a second rail crossing in a shape of an X;

the take-up part includes:

a first rail support for supporting one end of the first rail rotatably; and  
a second rail support for supporting one end of the second rail rotatably and  
slidably;

the pulling part includes:

the first rail support for supporting the other end of the second rail rotatably,  
and

the second rail support for supporting the other end of the first rail rotatably and  
slidably.

4. (Original) The display device of claim 1, wherein

the linkage consists of a plurality of pairs of rails, each pair having two rails crossing in  
a shape of an X;

the rails of a rail pair are rotatably connected to the rails of another rail pair at ends  
thereof; and

the take-up part and the pulling part each include:

a first rail support for supporting one end of one of the rails rotatably; and  
a second rail support for supporting the other end of the rail rotatably and  
slidably.

5. (Currently Amended) The display device of ~~any one of claims 2 to 4~~ claim 2, wherein

the take-up part and the pulling part further each include an elastic member, the  
elastic member biasing the slideable second rail support in a direction away from the first rail  
support.

6. (Original) The display device of claim 1, wherein

the display part includes a first joint part on the rear surface thereof;

the holding part includes a second joint part; and  
the first joint part and the second joint part face each other when the display part is spread out.

7. (Original) The display device of claim 6, wherein  
at least one of the first joint part and the second joint part is one of a magnet and an electromagnet, and  
the first joint part and the second joint part attract magnetically.

8. (Original) The display device of claim 1, wherein  
at least one of the take-up part and the pulling part is provided at a side end thereof with a bending part which is bent backward; and  
the display part can be bent by bending the bending part.

9. (Previously Presented) The display device of claim 1, wherein  
the take-up part includes a power circuit for supplying power to the display part and an audiovisual circuit for supplying an audiovisual signal to the display part;  
the holding part includes a power wiring for supplying the power to the power circuit and an audiovisual wiring for supplying the audiovisual signal to the audiovisual circuit; and  
the power supply wiring and the audiovisual wiring are connected to an external power supply and an audiovisual device via a connecting part provided in the pulling part.

10. (Currently Amended) The display device of ~~any one of claims 1, 7, and 9~~ claim 1, wherein  
the display part is provided on the rear surface thereof with a shield for avoiding one of magnetic influence and electromagnetic influence.

11. (New) The display device of claim 3, wherein

the take-up part and the pulling part further each include an elastic member, the elastic member biasing the slidable second rail support in a direction away from the first rail support.

12. (New) The display device of claim 4, wherein

the take-up part and the pulling part further each include an elastic member, the elastic member biasing the slidable second rail support in a direction away from the first rail support.

13. (New) The display device of claim 7, wherein

the display part is provided on the rear surface thereof with a shield for avoiding one of magnetic influence and electromagnetic influence.

14. (New) The display device of claim 9, wherein

the display part is provided on the rear surface thereof with a shield for avoiding one of magnetic influence and electromagnetic influence.